

2014 ANNUAL REPORT OF CCA's ACTIVITIES & ACCOMPLISHMENTS:

- CCA provided direct support for Connecting Corolla by providing meeting forums for public discussion & input and has been a sounding board for ideas, recommendations and implementation of plan phases;
- CCA acted as the primary COBX information gathering & dissemination point for info having any bearing on the citizens of COBX including governmental proposals, decisions and actions, business development, building codes, insurance etc., primarily via our regular email Newsletter and also through our Facebook page;
- CCA was the driving force behind the effort to build a bike/ped path from Food Lion to Harris Teeter by next spring and to eventually connect that path to other walkways along route 12;
- CCA was one of prime initiators behind the development of the county clean beach ordinance, including follow-up improvements in the contracting and implementation process as well as ongoing input & suggestions to the county & contractor on problem areas;
- CCA whole-heartedly supported and gave input on the new Beach Patrol program run by COR;
- CCA provided input, public forums and direct support to the building of the new public bath house;
- Working with County staff, CCA coordinated the effort to make Starsky & Rip Current signs available to all COBX communities & HOAs at cost, thus helping with clean beaches & improving beachgoers safety;
- CCA has been intimately involved in all phases of the Wayfinding & Signage portions of the Connecting Corolla plan, providing public forums & input ;
- CCA created and coordinated three candidate forums including scheduling, booking site, inviting candidates, promotion, and advertising including local press coverage with video for the events;
- Prior to the county commissioner candidates' forum, the CCA board of directors held private meetings with each candidate to present Corolla/COBX issues and needs, and secured promises to complete the bike/pedestrian path from the off-road ramp to the county line within the next 3 to 4 years;
- Concerted CCA membership drive including going door to door to solicit new business members;
- CCA initiated the effort to expand the storage area at the Corolla ABC store so that our businesses, visitors and residents could be adequately served during the high season;
- Commissioned a logo for CCA, produced & distributed a tri-fold color brochure including membership form to all mailboxes in Corolla; procured a large banner and small marquee to be used at public events to identify CCA;
- CCA is getting ready to launch a fund raising program to memorialize the people who have been killed along Rt. 12 (possibly with memorial benches to be included in the pocket parks along the new bike/ped path) and is investigating whether to make this an ongoing program, with different funding levels, as a means to remember friends & family in Corolla; and
- CCA board members have met on an almost monthly basis with the county manager and various members of his staff to discuss COBX issues and problems in an effort to keep an open dialogue and facilitate working relationships to further the needs of our residents, businesses, owners & visitors.